

Where to Start in Website Planning?

Gather the right people connected to your mission

- pastors
- dreamers
- technical people (with vision)
- artists
- positive people

Create a safe place for conversation and opinion

- with the intent of it being a “recurring” meeting

Respect the participants’ time and input

- make this a REAL project

Partner your group with the right outside people

- web professionals with demonstrable credentials & portfolio
- interview applicants to have the right cultural fit
- avoid a volunteer-only situation

Create a singular point staff person for the Web

- this person needs to be a great facilitator
- remember that this takes time, and alter other responsibilities accordingly