

Twelve Most Annoying Website Habits

- Requiring the installation of extra software to view the site
- Dead links
- Requirement to register and log-on before viewing the website
- Slow-loading pages
- Content that is out of date
- Confusing navigation – hard-to-find pages, too many clicks
- Ineffective site search tool
- No contact information available (web form only)
- Inability to use the browser's back button
- Overdone sites – unnecessary splash/flash screens or animation
- Text that moves

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