

Questions to ask yourself...

- Who is your target audience?
- How do you want to interact with them?
- How do they want to interact with you?
- What fears or excitement does your community have around emerging technologies?
- What tools are currently being implemented?
- How do you think you can use social media to help you around them?
- What technology support resources do you have available?
- Do you have a technology plan for the church?
- Do you have anyone to manage your technology and/or social media?